

Benefits of e-Commerce

e-Commerce is any Internet activity that <u>enables</u> the buying/selling process from online price quote systems to e-Commerce systems to integrating with in-house systems

Cut Costs

- Internet orders normally cost less than \$1/order while phone/fax/mail orders cost more than \$4/order
- Elimination of errors and duplication of effort, fewer shipment returns
- Redeployment of key personnel used in generating price quotes

